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Review Article

The Evolution of Oral Care Products: Accompanied by the Social Progress

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ABSTRACT

Objective: This review aimed to demonstrate the history, the current situations and the future expectations of various oral care products.

Methods: Multiple databases (Google Scholar, Web of Science, PubMed, Cochrane Library and Scopus) and other online resources (including but not limited to the official website of well-known oral care products manufacturers and market intelligence agency Mintel) were broadly used to perform a comprehensive search up to October 2020.

Results: The products are discussed including toothbrush, dentifrice, toothpick, mouthwash, dental floss and some other products for oral hygiene. Oral health directly affects our life quality, and a great number of pieces of evidence confirmed that it is associated with several serious systemic conditions. Oral care products are our daily essentials, and they are designed in various forms, shapes, materials and with different ingredients on the market for people with a variety of requirements. A suitable product combined with good oral hygiene habit is considered to be able to prevent or postpone the plaque, dental caries and gingival diseases.

Conclusion: Demands on oral care products are constantly changing due to the rising oral health consciousness and aesthetics need. However, the technology development ensures the products carry on developing to keep the pace.

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